

# Keith Muelas

## Community & Social Media Manager

**Email:** [keith@bighungry2x.com](mailto:keith@bighungry2x.com)  
**Phone:** +1 561 389 3446  
**Location:** Seattle, Washington  
**LinkedIn:** <https://www.linkedin.com/in/bighungry2x>  
**Website:** <https://Bighungry2x.com>

- 2 Years of experience as a game producer.
- 8+ Years of Community & Social Media Manager Experience.
- 15+ Games shipped - Steam, Epic, Xbox, Switch, PS4, iOS, Android.
- Experience maintaining multiple game projects & managing internal and/or external partners at a time.
- An extremely organized, proactive, and goal oriented individual.
- A gamer of 20+ years, now making games. Extensive industry & gaming knowledge.

### Community Manager, tinyBuild

2018-2019

- Community Manager for 10+ shipped games.
- Created communities for new games in development.
- Managed a team of volunteer admin / moderators for discord & streams.
- Wrote and published social media content for all platforms.
- Created custom media assets with Photoshop & Adobe Premiere.
- Ran giveaways, community events, and coordinated in-person interactions.
- Performed interviews and was a host for streams & events.
- Created & managed the tinyBuild Influencer Program (Creator Club).
- Actively worked with game developers to determine whether community interactions could be implemented into the game (characters, skins, Twitch integration, etc).
- Tracked social media growth & engagement analytics.
- Worked closely with external sales platforms, influencer management companies, and PR / marketing teams.

### Professional Broadcaster, Mixer

2017-2018

- Streamed full time on Microsoft's Mixer broadcasting platform.
- Created a community of over 100,000 people from scratch.
- Obtained a total of over 1 Million total views on Mixer during this time frame.
- As a Mixer Partner living in Seattle, I visited the studio and assisted in development sessions.
- Hosted in-person events at E3, PAX, Mixer Headquarters, Microsoft Store launches, etc.
- Participated in paid game promotional sessions as well as promotional commercials

## Work Experience

2019 - Present (2 Yrs)	Game Producer - tinyBuild
2018 - 2019 (1 Yr)	Community & Social Media Manager - tinyBuild
2017 - 2018 (2 Yrs)	Full Time Professional Broadcaster - Mixer, Microsoft
2017 (1 Yr)	Broadcasting Host of Xbox Interactive - Mixer, Microsoft
2017 (1 Yr)	QA Lead of Xbox One X Backwards Compatibility - Microsoft
2014 - 2017(4 Yrs)	3D Artist - US Special Operations Command (Cuberig Contract)

## Education

Aug 2011 - Dec 2014 Bachelor of Fine Arts, University of Tampa, Florida

- Focus of 3D Modeling & Texturing